

# WEST EUSTON PARTNERSHIP



## ANNUAL REVIEW

2011 - 2012

### INSIDE

**Jobs support, Healthy Living, Football, Gardening**  
**High Speed Rail**  
**Young People's Projects**  
**Trustees and Staff**

This last year has seen West Euston Partnership continue to successfully deliver a range of services and projects to the local community in conjunction with our partners and with the support of our key funders, Camden Council and the Big Lottery.

Through its flagship One Stop Shop, WEP has maintained delivery of free education, employment and careers advice to young people and adults, in partnership with Camden Connexions, Camden Working and Babcock Enterprise providing a Next Step adult career service. A total of over 2,800 users accessed the One Stop Shop including more than 460 clients receiving one to one employment, training or careers advice services during the year.

WEP remains lead partner in the third year of the Big Lottery funded West Euston Healthy Community Project in conjunction with the Bengali Workers' Association, Fitzrovia Youth In Action, Green Light Pharmacy, Third Age Project and West Euston Time Bank. Hundreds of users continue to benefit by accessing a range of healthy living programmes delivered by the partner organisations for all age groups at the WEP managed HPod and other locations in our area.

Our innovative Pre Apprenticeship pilot project targeting 18-24 year olds with an interest in gaining opportunities in the construction sector was successfully completed in August 2011 with twelve young people attaining certificates in literacy, numeracy and ICT, as well as the CSCS construction health and safety card.

We said farewell to Project Coordinator Jilla Jamfar who effectively brokered partnerships to ensure the success of this project. Due to government funding cuts and local authority restructuring, we also said goodbye to long standing Camden employees and staff members of the WEP One Stop Shop, Kay Griffiths, WEP Development Officer,

## All this and HS2



Kelly, WEP IAG Officer, Robert Leili, WEP Reception and Information Officer and Natasha Constantinides, Administrator. All had been instrumental in ensuring the continuing good reputation of the One Stop Shop for quality employment and training advice service delivery over many years.

We also recruited five committed volunteers who have filled a vital role as Reception and Enquiries Assistants at the One Stop Shop ensuring continuity of the service to our users.

WEP coordinated delivery of the Section 106 West Euston Community Fund, which gave small grant awards of up to £5,000 to 11 local organisations to deliver 15 youth projects, engaging hundreds of young people in a range of education, sports, cultural and recreational activities.

WEP continues to listen to and represent the concerns of residents and is playing an active lobbying role on the issue of High Speed Rail, HS2, convening local consultations, a

deputation to Camden Council in June resulted in cross party support against the proposed HS2 plans and negative impact on Euston and Camden residents.

Another successful West Euston Community Festival was held in September 2011 celebrating our diverse community and attracting many hundreds of people. The West Euston Football School goes from strength to strength having doubled its registered players since last year.

Many thanks go to all our hard working trustees, partners and staff for the continuing success of the Partnership. We have an extremely challenging year ahead in the current climate of squeezed funding but remain optimistic in being able to diversify our income streams and look forward to moving to new bespoke One Stop Shop premises at Regent's Place in 2013.

**Mohammed Joynal Uddin**  
**Chair, West Euston**  
**Partnership**

# Our work in West

## Ability Bikes

Funded by the Aiming High fund, West Euston Partnership's Ability Bikes project is located in Regent's Park enabling children and adults with limited abilities to cycle in the park. Most participants ride with their families or carers, individually or in groups.

Our cycles include side by side bikes, tricycles, bike powered wheelchairs and a wheelchair carrier and are located in Queen Mary's Yard. During the year some 20 people have received training supported by Camden Council's cycling staff and as a result several partner organisations have used the bikes for client group sessions.

Saturday morning sessions are offered from 10.00 am to 1.00 pm.

**Contact Tony Louki on 020 7388 7932 or [tony@westeuston.org](mailto:tony@westeuston.org)**



*An Ability Bikes training session at Regent's Park*

## West Euston Football School

WEP's West Euston Football School offers free, quality football coaching for young people who would otherwise not get the chance to learn how to play. WEP has been greatly supported by Queens Park Rangers in the Community Trust who provide coaches for the school's holiday programmes.

Since August 2010, West Euston Football School has trained some 160 youngsters from 7 local primary schools who between them have received around 6,500 hours of professional coaching. Four of its players have represented the Camden Year 6 Team at London County level and three others have been signed up at club youth level by London professional sides.

Local girls and boys are regularly placed by WEP with the QPR and Chelsea holiday soccer schools at Regent's Park and others placed with teams in the Camden & Regent's Park Youth League which runs on Saturday mornings.

WEP encourages learning through sports and has brokered professional coaching via Chelsea FC Foundation for Christ Church School as well as developing a Football with French programme with the University of London Institute of Education and QPR in the Community Trust.

In August 2011, to mark the end of another successful football school, West Euston welcomed the QPR FC's Championship trophy, the oldest football award in the world and the only silverware won by any of London's professional clubs. Young people, parents and residents turned out to greet and touch 'The Lady'. In December 2011, Regent's Place hosted WEFS players and QPR in the Community Trust to offer workers and visitors the chance to participate in football challenges, try different sports and see the Championship trophy.

**Contact Tony Louki on 020 7388 7932 or [tony@westeuston.org](mailto:tony@westeuston.org)**

*West Euston Football school  
Ilyaa, Kiera,  
Bradley, Guymel,  
Darius and Bomi  
with QPR coaches  
Jonathan, Jordan  
and QPR FC's  
2010/2011 season  
Championship  
Trophy at  
Cumberland  
Market, Regent's  
Park Estate on the  
final day of August  
2011's West Euston  
Football School.*

Photo: Steve  
Barnett Camden  
New Journal



## Plan C

Plan C delivers weekly health, wellbeing and cultural activities for Camden's white, working class men; WEP is one of three community organisations delivering in partnership with both Somers Town and St Pancras Community Associations.

Healthy Cooking on a Budget was initially a ten week programme supported by the Camden Healthy Eating Team where some 12 men learned about healthy diets, food labelling, foods to regulate common health problems, knife skills and cooking techniques all resulting in a series of sumptuous meals. Some of the men delivered an edible workshop demonstration at the Community Festival and catered for Age UK.

Another group has been training in Music making, MCing and sound engineering every Wednesday at St Pancras, learning how to use a professional recording studio; participants have been skills sharing and peer mentoring, and performed at Somers Town Art Festival of Cultures. The project has also been supported by a student of electronic composition from Guildhall College of Music and Drama and a podcast of its work can be heard on SoundCloud link on [www.planc2011.wordpress.com](http://www.planc2011.wordpress.com).



*Plan C's  
Healthy  
Cooking  
on a  
Budget  
knife  
skills at  
the  
HPod*

Traditional boxing training has been popular and well attended. Screenings of the local history documentary Somers Town including Q&A sessions with its director has since lead to a new oral history project in Somers Town.

The Lunch Club continues in the HPod, on Saturdays from 12.00 pm to 2.00pm.

**Contact Myriam Rees on 075 0567 6706 or [planc@live.co.uk](mailto:planc@live.co.uk)**

# Euston and Camden



*A West Euston Healthy Community Project health walk in Regent's Park*

## One Stop Shop Information, Advice and Guidance

WEP's One Stop Shop continues to be a key advice centre and community resource in Camden for information, advice and guidance (IAG) on employment, training, education and careers.

In partnership with Camden Connexions, employment and careers advice is delivered to 13-19 year olds. The One Stop Shop also hosts Babcock Enterprise providing a Next Step adult careers service; a fortnightly Information Point for the Department of Work and Pensions; and a weekly welfare advocacy drop in advice service provided by the Regent's Park Somali Welfare Association.

WEP was successful in its bid to Camden Council's Equalities & Social Cohesion Fund for a two year funded IAG Outreach Project and appointed a project officer in January. As well as delivering a service from the One Stop Shop, WEP's IAG officer, provides outreach services at the Job Zones in Camden's St Pancras, Camden Town and Queens Crescent libraries, as well as at the Camden Under 25's Centre.

The One Stop Shop also provides public access computers for job search and is much valued community resource with around 480 users annually.

WEP is indebted to its team of five committed volunteers, recruited in July, who have provided an invaluable role as Reception and Enquires Assistants at the front of house enabling the One Stop Shop to remain open to the public.

**The One Stop Shop is open from 10.00 to 13.00 and 14.00 to 16.00 all weekdays except Wednesdays by appointment.**

## West Euston Healthy Community Project

The project aims to improve the health and wellbeing of particular groups within West Euston including isolated elderly, people with long term health conditions, young people and minority ethnic groups. Through its delivery of varied healthy living activities such as Over 50's Exercise club, chair based and parent exercise classes, homework clubs, family school holiday programmes, parent and child drop ins, a community café and health walks and talks, the community's health has improved.

Participants have increased to over 300 weekly users with those evaluated reporting improvements in their lifestyle and wellbeing. Many participants now have increased access to mainstream services, with 47 people being referred to specialised health provision via the GP outreach service and 341 seen for a health risk assessment or referred to mainstream services via the Health MOT.

The healthy community project has developed based on people's need. There is now an additional homework club innovatively combined with a Street Dance class, UCL student led Baby First Aid sessions, parents' aerobics and new services for the elderly such as the Staying Steady Programme, sing-a-long classes and a befriending service.

The last year's highlights include April's Healthy Living Event on Cumberland market when some 400 residents attended, a Wellcome Trust sponsored community picnic and a West Euston Community Fund resourced Street Dance Project ending with a performance by 52 local children.

**Contact Josie Nakos on 020 7387 4401 or [hcpcoordinator@greenlightpharmacy.com](mailto:hcpcoordinator@greenlightpharmacy.com)**

## Pre-apprenticeship Project

This past year saw the completion of the Network Rail funded Pre Apprentice Project pilot project which delivered two intense 8 week courses where twelve recruits (out of 22 starters) with few or no formal qualifications completed basic skills certification and obtain CSCS cards.

Progression routes were offered to our graduates through apprentice application opportunities with Lakehouse, two participants secured part time retail work, one an apprenticeship with Lloyds Pharmacy, another an offer with Vinci Construction.

WEP's industry led project steering group acknowledged that despite the relatively low numbers completing the programme, the results in terms of progression has been significant. Good partnership links were also developed with the construction sector including Argent, Apollo, Vinci construction and Lend Lease facilitating speakers, site visits and offering potential progression routes.

WEP's trustees recognise and thank project coordinator Jilla Jamfar for developing the bespoke programme with Working Men's College and her intense support to the young participants whose success was acknowledged at a well attended awards event hosted by Network Rail in July 2011.

**Contact Margaret Fletcher on 020 7388 7932 or [margaret@westeuston.org](mailto:margaret@westeuston.org)**

## Blooming Regent's Park Estate

With support from the Camden Green Fund, WEP in partnership with Capel Manor College at Regent's Park and Camden Housing arranged bulb planting at Rydal Water and on the lawns at The Tarns, Regent's Park Estate, seen below.



The remainder of the fund continues to Support Rydal Water Gardening Club with their restoration of the allotments by Pangbourne.

**Contact Tony Louki on 020 7388 6007 or [tony@westeuston.org](mailto:tony@westeuston.org)**

# Our work in West Euston

## West Euston Community Fund

The start of building on Regent's Place North East Quadrant triggered the release of a £53,000 fund for community youth projects which WEP was asked to manage.

Officially launched in June 2011 at an event hosted by the New Diorama Theatre in the presence of the Mayor of Camden and other guests, fifteen grants of between £500 and £5,000 were distributed to 11 local organisations. These groups, from across all sectors, then delivered a range of cultural, educational and sports programmes for West Euston's young people.

West Euston Time Bank's *JustUs!* homework and street dance project, worked with 63, 7-12 year olds who gained creative and dance skills to deliver a public performance at the New Diorama Theatre in October 2011. Christ Church School took 100 children to see a performance of the Lion King and Netley School delivered an innovative Ocean Maths learning project.

Silverdale Motorcycle Project engaged 16 teenaged girls and boys who gained health and safety skills, accreditation in off road mechanics and introduction to compulsory bike training. Camden Connexions delivered two bespoke *Fast Forward: Get Ready for Work* courses including work placements for 16-18 year olds not in employment or training.



Camden's Mayor, Councillor Abdul Qadir, with WEP trustees James Danby and Councillor Heather Johnson presenting community fund cheques to organisations delivering projects to West Euston's young people

All the projects reached a cross section of West Euston's diverse community and built bonds and teamwork skills between participants. This small grants fund showed that a little resource can go a long way in delivering much needed opportunities for children and young people in our neighbourhoods.

Frank Dobson  
MP and  
Councillor Nash  
Ali at WEP's  
HS2 meeting on  
the Regent's  
Park Estate,  
March 2011.

The chair  
reserved for the  
HS2  
representative  
remained vacant  
all evening.



## High Speed Rail HS2

Since the Government announcement in March 2010 of plans for a High Speed Rail link, HS2, into a redeveloped Euston Station, and its major impact on Regent's Park Estate with the proposed demolition of upwards of 200 homes, WEP has taken a significant role in keeping local people and businesses informed, listening to community concerns and lobbying Camden Council.

WEP convened a local residents forum, the Regent's Park HS2 Action Group, merged with the Pan Camden HS2 Alliance, organised a well attended Public Meeting at the Dick Collins Hall, Regent's Park Estate in March 2011, followed by a deputation to Camden Council in June resulting in cross party support against the HS2 proposals as they stand to impact on Euston and Camden residents.

Following the government decision in January 2012 to proceed with the HS2 project, WEP continues to be actively involved in taking a lead on a local campaign to generate national media interest in the major social impact in our area and ensure that as much as possible is achieved for local residents to mitigate against the negative impact of potential displacement, relocation and blight.

Contact Margaret Fletcher on  
020 7388 7932 or  
[margaret@westeuston.org](mailto:margaret@westeuston.org)



## WEP's partners in 2011-12

Argent plc  
Babcock Enterprise  
Bengali Parents and Tenants Association  
Bengali Workers' Association  
British Land plc  
Camden Active Health Team  
Camden Community Sports Team  
Camden Connexions  
Camden Cycling Team  
Camden Housing  
Camden Leaseholders  
Camden Parks  
Camden Society  
Camden Working  
Camden Youth Service  
Castlehaven Community Association  
Chelsea FC Foundation  
Christ Church School  
Cumberland Market Residents Association  
Delancey Street Residents Association  
Derwent London  
Diorama Arts  
Drummond Street Traders Association  
Fitzrovia Youth in Action  
Green Light Pharmacy  
Groundwork London  
Haverstock School  
Institute of Education  
Kings Cross Construction Skills Centre  
Lend Lease  
Metropolitan Police Service  
National Apprenticeship Service  
Netley School  
Network Rail  
New Diorama Theatre  
NHS Camden  
Park Village East Residents Association  
The Pensions Service  
Pro Active Camden  
Professional Footballers Association  
QPR in the Community Trust  
Quicksilver Theatre Company  
Regent's Park Estate FC  
Regent's Park Estate Residents Association  
Regent's Park Safer Neighbourhoods Panel  
Regent's Place Management  
Royal Institute of British Architects  
The Royal Parks  
Rydal Water Residents Garden Club  
Samuel Lithgow Youth Centre  
Somers Town Community Association  
South Camden Community School  
St Aloysius Primary School  
St Pancras Community Association  
Surma Youth Project  
Third Age Project  
University College London  
Vinci Construction  
West Euston Time Bank

# About us

West Euston Partnership is an alliance of community, private, statutory and voluntary sectors with a successful record since 1992 of working to improve services for the community. Over these years WEP has led in bringing considerable investment into West Euston. WEP registered as a charity in 2008. This report provides an overview of our achievements and successes in 2011.

WEP was set up by local people in 1992 to help make the area a better place to live and work. Local people were concerned about street fighting, racial tension and lack of facilities or opportunities. Community safety and the need for facilities for young people, central to the welfare of all local people, brought local stakeholders together.

WEP continues to help make change happen by listening to local people and working with them to influence decision makers.

## West Euston

West Euston lies to the north of Euston Road east of Regent's Park and west of Euston Station. It includes the Regent's Park Estate, Peabody (formerly Crown Estate), Drummond Street with its renown restaurants, and the Regent's Place business district. Its strengths lie in the vibrancy, resilience, and cultural diversity; 58% of people here are from minority ethnic groups and 23% is of Bangladeshi or other Asian origin.

It is one of the more deprived areas in Camden, with higher levels of low income earners, child poverty and health deprivation. One locality is ranked in the 10% most deprived in England, and four are in the top 20%.

Life expectancy for local men is 6 years less than in Hampstead. A higher than average percentage of the local population describe their health as not good and a high percentage of people have a limiting long-term illness. Regent's Park ward has 40-50% more than the expected number of deaths for coronary heart disease in the under 75s.

## Our Strategic Objectives

- Working to improve the delivery of local services
- Uniting and empowering a diverse community
- Building a healthier community
- Providing access to opportunities for learning and work
- Creating a safer and better environment

## How West Euston Partnership works

### The Board of Trustees

WEP has been a company limited by guarantee since 1997, and a registered charity since 2008. Partner organisations from local voluntary, community public and private sector partners each appoint representatives as a Director and Trustee.

### Finance and Strategy subcommittee

Five WEP directors, including the Chair, Vice Chair, and Secretary and two others meet to review strategy, priorities, monitor the work of staff and control finance.

### Planning Working Group

Five WEP directors, local representatives and staff meet quarterly to assess significant local developments and maximise community benefits arising from these.

### West Euston Healthy Community Project Steering group

Two WEP directors meet with partner delivery organisations to review and monitor the delivery of this Big Lottery funded health and wellbeing programme of which WEP is lead partner.

### Community Space subcommittee

Four WEP Directors meet with Quicksilver Theatre Company, operators of the Regent's Place located New Diorama Theatre to support its work and examine ways to maximise community participation and use.

## Funding and resources

### How West Euston Partnership and its work is funded

A negotiated funding agreement with Camden Council has provided WEP with core funding to maintain its premises, staffing and deliver project work since July 2009. This funding ceased from 1 January 2012 and Camden Council has awarded a grant of transitional funding for two years.

WEP was successful in its application to Camden for funding its IAG Outreach Project which will support residents across the borough to improve their prospects for work, until December 2013.

As lead partner, WEP manages the £499,197 Big Lottery funded West Euston Healthy Community Project from which it receives funds to run parent exercise and Top Tots at the HPod, management of that valuable community resource and some contribution to staff costs.

The Pre Apprenticeship Project was resourced by a grant from the Network Rail Kings Cross Station Social and Community Fund.

The Ability Bike Project is funded by Aiming High for Disabled Children Capital Grant awarded by Camden Council and NHS Camden.

The Blooming Regent's Park Estate project was funded by the Camden Green Fund and in kind by Capel Manor College, Camden Housing and their grounds maintenance contractors.

The annual West Euston Community Festival is made possible by generous donations from British Land plc, Derwent London, Metropolitan Police and the work of numerous volunteers from West Euston's community and University College London.

West Euston Football School has received substantial in kind support from Queens Park Rangers in the Community Trust, Royal Parks and Chelsea FC Foundation.

The start of building on Regent's Place North East Quadrant triggered the release of funding for the West Euston Community Fund for young people's projects.

WEP's One Stop Shop premises are provided at peppercorn rent by British Land under a Section 106 agreement.

WEP receives income from renting spare capacity at the HPod and One Stop Shop which is then used towards the upkeep and running costs of those community resources.

## STAFF TEAM

### Director

Margaret Fletcher

### Partnership Administrator

Sophie Talbot (to December 2011)

### Monitoring and Partnership Coordinator

Tony Louki

### Pre Apprenticeship Project Coordinator

Jilla Jamfar (to July 2011)

## WEP VOLUNTEERS

Jean Clare  
Savannah Donohue  
Saiful Islam  
Ethel Kojman  
Valentin Kurlovich  
Yvonne Mitchell

## ONE STOP SHOP AND ECONOMIC REGENERATION TEAM

The WEP One Stop Shop hosted Camden Council's Camden Working, Information, Advice and Guidance service until October 2011 and continues to host the Camden Connexions Service.

### Camden Working Service Development Officer

Kay Griffiths (to August 2011)

### Camden Working Information, Advice and Guidance Outreach Officer

Joseph Kelly (to September 2011)

### Information and Enquiries Officer

Robert Leili (to April 2011)

### Administration and Support Officer

Natasha Constantinides (to May 2011)

### Camden Connexions Personal Adviser

Dave Jones

## ONE STOP SHOP IAG SERVICE

### Information, Advice and Guidance staff

David Hermanstein (WEP IAG Outreach Project)  
Rosemary Maxwell (WEP IAG Outreach Project to January 2012)  
Christina Maw (Babcock Nextstep)  
Michael Zinkin (Babcock Nextstep)

## WEST EUSTON HEALTHY COMMUNITY PROJECT

WEP is the lead for this Big Lottery funded project.

### Healthy Community Project Coordinator

Josie Nakos

## PLAN C

WEP is a partner in this DCLG funded project.

### Plan C Outreach & Development Worker

Myriam Rees

## THE WEP BOARD

Mohammed Joynal Uddin  
Chair of West Euston Partnership  
**Bengali Parents and Tenants Association**

Ross Houston  
Vice Chair of West Euston Partnership  
**Peabody Trust**

Councillor Heather Johnson  
Chair of Finance Strategy Sub Committee  
**London Borough of Camden**

Mukid Choudhury  
Treasurer  
**Bengali Workers' Association**

Jean Hurman  
**Regent's Park Tenants and Residents Association**

Mark Ross  
**Diorama Arts**

Ruth Siddall  
**University College London**

Sheila Green  
Community representative for older people  
**Golden Years Committee, Third Age Project**

Steve Smith  
**Cumberland Market Residents Association**

Superintendent Raj Kohli  
**Metropolitan Police Service**

Councillor Tulip Siddiq  
**London Borough of Camden**

James Danby  
**British Land plc**



*The West Euston One Stop Shop*

**WEST EUSTON PARTNERSHIP**  
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